

Grant land with great potential for selling carbon credits

Data

Wo: Amazon - Brazil

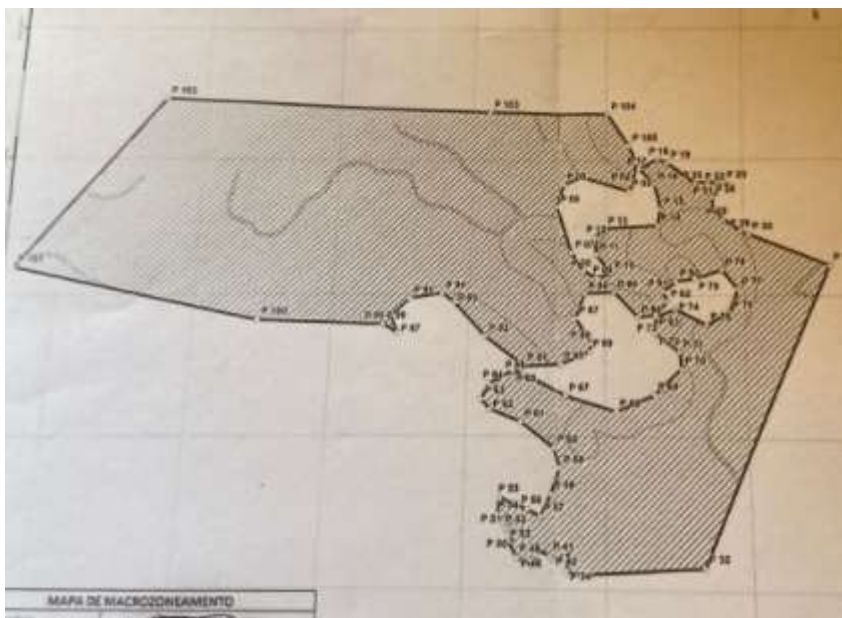
Total area 8,529.7622 HEC

Permanent preservation area
491.0378 HEC

Remnants of Native Vegetation
8,119.8769 HEC

Legal Reserve Area 8,119.8769
HEC

Price: €5,000,000.00



Carbon market and the Paris Agreement

The concept of carbon credits emerged with the Kyoto Agreement in 1997, but it was only with the approval of the Paris Agreement, in 2015, that the commercialization of carbon credits became a more urgent matter.

In this agreement, it was proposed that the increase in the average temperature of the planet be less than 2 degrees Celsius. Thus, each participating country is responsible for reducing carbon emissions in its territory.

Since then, countries and companies have made an effort to reduce CO₂ production and thus curb global warming and other climate changes resulting from human and industrial intervention on the planet.

Among the actions taken to achieve the goals of carbon production in the world, we can mention some common examples:

- Reforestation projects;
- Prevention of deforestation;
- Projects for the creation/maintenance of renewable energy plants;
- Invest in marketing and campaigns that encourage conscious consumption;
- Use of alternative energy sources that are not exhaustible, such as thermoelectric plants that use fossil fuels (oil, coal and natural gas).

Based on these actions, countries, companies in the private sector and also in the public sector are able to unite to curb carbon production.